

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: SUPERPAC FOR AMERICA(342613)
610 S Boulevard
Tampa, FL 33606-2693

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57181
Contract Dates: 10/31/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / / C30N06

Invoice Num: 1201-544503
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 6

PAY BY 12/11/2012
Net 30 days

In Account With: SMART MEDIA GROUP(172186)
814 King St Ste 400
Alexandria, VA 22314-3069
ATTN:Accounts Payable

Product Desc: C30N06

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
1	NOON NEWS	11/01/2012-11/05/2012	M . . T F . .	60	10	2,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . . T F . .	2	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				60			2,000.00	Preempted
11/02/2012	Fr	12:13:37 PM		SPAC1029R	60	2,000.00			
11/03/2012	Sa	05:17:56 PM	11/01/2012	SPAC1029R	60	2,000.00	2,000.00		Makegood in NCAA COLLEGE FOOTB
11/03/2012	Sa	10:00:05 PM	11/01/2012	SPAC1029R	60	6,000.00	6,000.00		Makegood in NCAA COLLEGE FOOTB
11/03/2012	Sa	11:54:10 PM	11/01/2012	SPAC1029R	60	6,000.00	6,000.00		Makegood in 20:00:45-23:55:40
11/04/2012	Su	09:07:34 AM	11/01/2012	SPAC1029R	60	3,000.00	3,000.00		Makegood in CBS SUN MORN
11/04/2012	Su	11:22:00 AM	11/01/2012	SPAC1029R	60	3,000.00	3,000.00		Makegood in FACE THE NATION
11/04/2012	Su	11:45:42 AM	11/01/2012	SPAC1029R	60	7,000.00	7,000.00		Makegood in MCDONALDS'S STEELE
11/04/2012	Su	12:29:13 AM	11/01/2012	SPAC1029R	60	3,200.00	3,200.00		Makegood in #1 COCHRAN SPORTS
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . T F . .	1	2,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo				60				Credit
2	THIS MORNING 5-6AM	11/02/2012-11/05/2012	M . . . F . .	60	2	1,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		M . . . F . .	1	1,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	05:23:58 AM		SPAC1029R	60	1,000.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M . . . F . .		1		1,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:14:41 AM		SPAC1029R	60	1,000.00			
3	THIS MORNING 6-7AM		11/01/2012-11/05/2012		M . . T . . .		60	2	1,900.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			M . . T . . .		1		1,900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	06:28:17 AM		SPAC1029	60	1,900.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M . . T . . .		1		1,900.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo				60				Credit
4	THE EARLY SHOW		11/01/2012-11/05/2012		M . . T . . .		60	2	1,300.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			M . . T . . .		1		1,300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	08:23:30 AM		SPAC1029	60	1,300.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M . . T . . .		1		1,300.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	08:44:41 AM		SPAC1029R	60	1,300.00			

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5	4-430PM NEWS	11/02/2012-11/02/2012F..	60	1	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	F..	1	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr	04:13:26 PM		SPAC1029R	60	2,000.00				
6	430-5PM NEWS	11/01/2012-11/01/2012	...T...	60	1	2,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		...T...	1	2,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th				60			2,000.00	Preempted	
7	5-530PM NEWS	11/01/2012-11/01/2012	...T...	30	1	2,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		...T...	1	2,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/01/2012	Th				30			2,700.00	Preempted	
8	M-F 6PM NEWS	11/02/2012-11/02/2012F..	60	1	2,900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012	F..	1	2,900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/02/2012	Fr				60			2,900.00	Preempted	

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9	11:35P-12:37A - LETTERMAN	10/31/2012-11/05/2012	M . W	60	2	1,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M . W	1	1,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/31/2012	We	12:15:06 AM		SPAC1029	60	1,700.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M . W	1	1,700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo				60				Credit	
10	11PM NEWS	11/04/2012-11/05/2012	M S	60	3	6,000.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M S	1	6,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su				60			6,000.00	Preempted	
11/04/2012	Su	12:04:23 AM	11/04/2012	SPAC1029R	60	6,000.00	6,000.00		Makegood in KDKA-TV NEWS AT EL	
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
11/05/2012-11/11/2012		M S	1	6,000.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/05/2012	Mo				60				Credit	
11	ELEMENTARY	11/01/2012-11/01/2012	. . . T . . .	60	1	12,000.00				

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		... T ...		1		12,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th				60			12,000.00	Preempted
12	530-6PM NEWS		11/02/2012-11/02/2012	 F ..		30	1	2,700.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012	 F ..		1		2,700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/02/2012	Fr				30			2,700.00	Preempted
13	M-F 630PM NEWS		11/01/2012-11/01/2012		... T ...		30	1	2,900.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		... T ...		1		2,900.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th				30			2,900.00	Preempted
14	CBS EVENING NEWS		10/31/2012-11/02/2012		.. W . F ..		60	2	3,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		.. W . F ..		2		3,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/31/2012	We				60				Credit
	11/02/2012	Fr				60			3,000.00	Preempted
	<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals	16		48,400.00		7,260.00		41,140.00	36,200.00	36,200.00	0.00

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Billing Notes		
PRINT AT STATION MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: SUPER PAC FOR AMERICA		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 48,400.00
	ACCOUNT EXECUTIVE	Trade Value 0.00
	412-575-2200	Agency Commission 7,260.00
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 41,140.00

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